

S'ART

THE SALEM ARTS ASSOCIATION MAGAZINE • VOL. ONE / FALL 2008

In this issue...

John Patterson: A Love Letter to Salem // The Salem Arts Association Year in Review // Experimental Art Gallery // Toast: The Art Corner Benefit // Music: A. Jorgelina Zeoli // Mementos of a Celebration // New Member Profiles // and more...

Salem Witch Museum, John Patterson



J. PATTERSON

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PRESIDENT, Gary LaParl
VICE-PRESIDENT, Kristin Solias
TREASURER, Alyssa Jones
SECRETARY, Judy Beals

E-mail: info@salemartsassociation.org
Website: www.salemartsassociation.org
Phone number: 978-745-4850

SALEM ARTS
ASSOCIATION

S'ART Staff

MANAGING EDITOR:
Ellen Hardy

ART DIRECTOR & DESIGNERS:
James Goncalves, Ellen Hardy

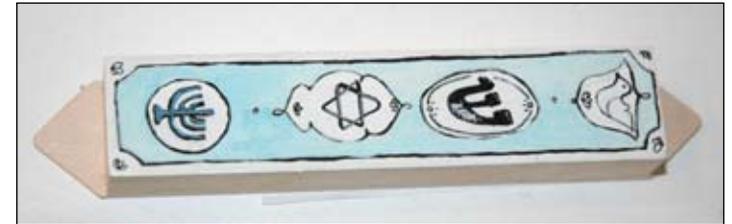
CONTRIBUTING WRITERS:
Sara Ashodian, Susan Fader,
Ellen Hardy, Gary LaParl,
Larry G. Pala, Susan Jacobs,
Mariamne Shin

CONTRIBUTING PHOTOGRAPHERS:
James Goncalves, Ellen Hardy,
Gary LaParl, Jeannine Pelkey

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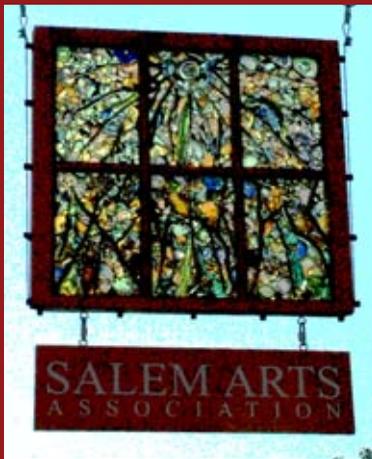
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A Year In Review, A Look Ahead

by Gary LaParl, *President*



GLASS ART BY PAMELA PERKINS

Since incorporating as a Massachusetts Non-Profit on August 31, 2007, the Salem Arts Association has produced over 25 exhibits, events and workshops free of charge to Salem's residents and visitors.

To date, we have collaborated with Salem State College, The Peabody Essex Museum, The City of Salem, the North Shore Writers Group, the Parlor, The Art Corner, The Marblehead Arts Association, Temple Shalom of Salem, The Salem Chamber of Commerce, Experimental Art Gallery & Studio, The Artists Foundation of Massachusetts, and Salem Main Streets to present exhibits, performances and workshops to close to 10,000 people.

In addition to these collaborations, we rallied the community to donate over \$5000 to benefit a favorite Salem frame shop and gallery (The Art Corner) after it was destroyed by fire in April of this year.

In 2007, we partnered with the Campus Center Arts Program of Salem State College to present sass:C, a collaborative gallery of art and craft in Salem's Artists' Row, and in 2008 we expanded on this idea and, going it alone this time, are in the midst of successfully operating The Salem Arts Association Gallery as part of the Artists' Row program.

Our membership has grown from 12 individuals who met in March of 2007 to discuss the formation of an association, then to 32 when we approached ARTSalem to join us in this endeavor in May of 2007, to over 170 members as of this writing. We also now offer Associate Membership opportunities for people in the community who wish to support the mission of the Salem Arts Association, but do not consider themselves to be artists.

On April 29, Board Member Sara Ashodian and I met with Mayor Driscoll to outline our vision for an arts association and to see what we might do to forward her vision for the future of Salem. The Mayor was very receptive, enthusiastic, spent a good amount of time with us and discussed some city resources that may be available.

We have now completed just one full year of programming, and in that time we were named the Artist of the Year by the Salem Cultural Council, and was nominated for the 2007 Community Service Award by the Salem Chamber of Commerce.

With our volunteer artist members, we have made a significant contribution to the vibrancy and fabric of downtown Salem. We are proud to join the ranks of the annual Salem Jazz and

Soul Festival, the Salem Theatre Company, A3D, and other arts and culture non-profits to enrich the character and flavor of Salem for its residents, as well as its visitors and the surrounding communities.

With an enthusiastic Board of Directors, Executive Team, and committee members, we are poised to expand the offerings of the Salem Arts Association in 2009 and beyond.

In addition to continuing the programs and events that have become a trademark of the organization like the Annual PEM Companion Exhibit and Salem Open Studios, in 2009, the Salem Arts Association has plans to:

- * Continue to perfect, complete and submit a thorough application for Tax-Exempt Status to the IRS. This important designation will allow us to apply for grants and other funding currently not available to us and allow supporters a tax-deductible way of supporting our programming.

- * Institute an Education Committee to be charged with not only offering seminars and workshops to our artist members aimed at improving their marketability and business acumen, but also work with the Salem Public School System to what role we might play in augmenting current programming.

- * Increase visibility and foot traffic to our exhibit and gallery spaces through effective marketing and promotion.

- * Fund a Scholarship Program to offer a qualifying Salem High School senior with money to augment their arts education in college.

- * Start a "Four Corners" program aimed at taking association artist members' work beyond the downtown area and into the four corners of Salem.

- * Establish an Annual Arts Festival, or similar event in conjunction with Salem Main Streets and The Salem Chamber of Commerce designed to help kick start the spring retail season.

Goals for the next several years include working with other non-profits in the city to study the feasibility of developing a Multi-Cultural Arts and Community Center in Downtown Salem.

Built on the foundation of ARTSalem and infused with 21st Century enthusiasm, the Salem Arts Association looks forward to providing the community with valuable opportunities for exploration, discovery, and growth through music, performance, the written word and visual art. We hope the area's artists will join us in providing that opportunity. ■

SPECIAL EVENT

Toast: The Art Corner Benefit

Raise your glasses! Artists rallied to support a local frame shop—The Art Corner—with a benefit held at the Ward 2 Social Club in June.

After a devastating fire burned the building housing their business Wendy Snow-Lang and Charles Lang had to retool and rethink how they would continue to serve the area's artists. They have opened a new temporary shop at 231 Washington Street in Salem.

The Salem Arts Association, a group of more than 150 local artists, gathered energy, money, art, music, and fun to create a benefit for the Art Corner, aptly dubbed “Toast”.

Snow-Lang had done much in the past to support the local arts community and the artists now wanted to help her. Cosmic reciprocity.

The benefit for the Art Corner was held Saturday, June 28 and included music by Charlie Chesterman and the Motorbikes

with a special guest appearance by Barrence Whitfield. Raffles held included juried works of craft and art, artist-designed jewelry and gift certificates donated by local artists and business owners.

For anyone who was there it was a great night of fun, camaraderie, dancing, and a great opportunity to spend some time with your fellow members and support a worthwhile cause for our community.

A goal for the benefit had been set for \$2500 but a check for \$5000 was presented to Wendy Snow-Lang a few weeks later at the opening reception of the Salem Arts Association show at the Old Town Hall, *Mementos of Celebration*, in July. It was a true celebration for the Salem Arts Association, as we came together to thank and give support to a pair of individuals who have supported artists in Salem for over 20 years!

Good Luck Wendy and Charles! ■
— Ellen Hardy



From bottom left clockwise:
Screwed, Julie Shaw Lutts, mixed media assemblage; *Coastal Maine*, Susan Burgess, watercolor; *Chinese Silk II*, Ellen Sullivan Farley, watercolor

SPECIAL EVENT

Toast: The Art Corner Benefit



Clockwise from top left: *Shell Montage #1*, Bob Morin, gicleé print; *Untitled*, Vicki Ryer, acrylic; Donna Albino, handmade paper bowl; *Blue Green*, Wendy Shapiro, painting



Nights of fun & camaraderie ...



Above: Gary LaParl, Wendy Snow-Lang, Charles Lang, and Sara Ashodian at the Ward 2 Social Club during The Art Corner benefit, holding the centerpieces for Toast. Below: Wendy Lang receives proceeds from the Toast benefit at the opening of the *Mementos* exhibition at Old Town Hall.

RECENT EXHIBITS

Mementos of Celebration

Jeff Bowie's got "ovaries". Back in the spring of "ought seven," she did the unthinkable. She walked over to the Peabody Essex Museum to see if their Chief Curator and internationally recognized Joseph Cornell expert, Lynda Roscoe Hartigan, might jury an exhibit of Cornell inspired work for the Salem Arts Association.

I could not have done it. I'm intimidated by my cats. Luckily for us, Lynda said yes and with that, what hopes to be a Salem Arts Association tradition was born.

Our Annual PEM Companion Exhibit just celebrated its second exhibit with *Mementos of Celebration* a companion to the PEM's *Wedded Bliss: The Marriage of Art and Ceremony*. 103 works of art were submitted by 60 Boston Area artists and from those works, 64 pieces were chosen by our guest juror, Paula Bradstreet Richter to be curated by Elise Mankes and Sara Ashodian, Co-Directors of Experimental Art Gallery & Studio. And close to 40 volunteer members helped to make it all run seamlessly.

Traditional and experimental works in a variety of media were displayed for just over three weeks for close to 2000 people to enjoy.

And enjoy they did. One of my biggest thrills is watching people as they view the art we exhibit. I love to see their faces and their bodies react and alter as they come upon a work that they respond to. And it happened over and over in this exhibit.

From Rebecca Greene's cardboard animal creations, to Leslie Schomp's embroidery with human hair. From Paula Beaulieu's watercolor "Fiesta" to Suzanne Barnes' Nexus trilogy. From David Lang's "First Strike" to Dan Trajman's "Celebration of a New Day".

We thank Paula and her trusty assistant for the day, Mary Beth Bainbridge, for taking the time and having the thoughtfulness to make our exhibit an event of which we and the City of Salem can be very proud. And we thank Jeff Bowie for having "ovaries." ■

— Gary LaParl

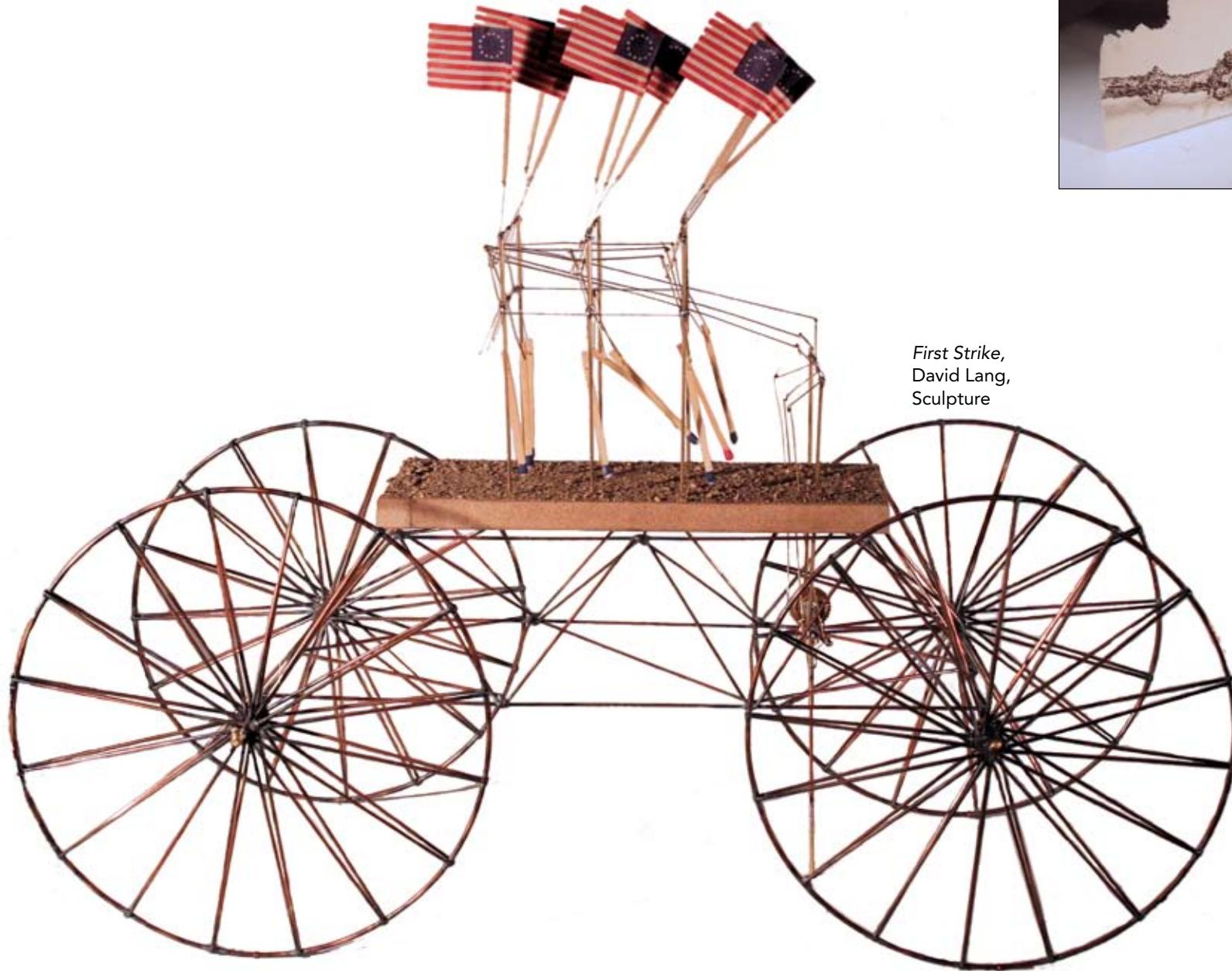


Clockwise from top left: Paula Bradstreet Richter addresses guests at the opening celebration at Old Town Hall; Holly Aloha Jaynes, *Childhood Memories*, mixed media; *With you . . .*, Elise Mankes, mixed media; *Brother & Sister*, Ellen Hardy, color pigment print.

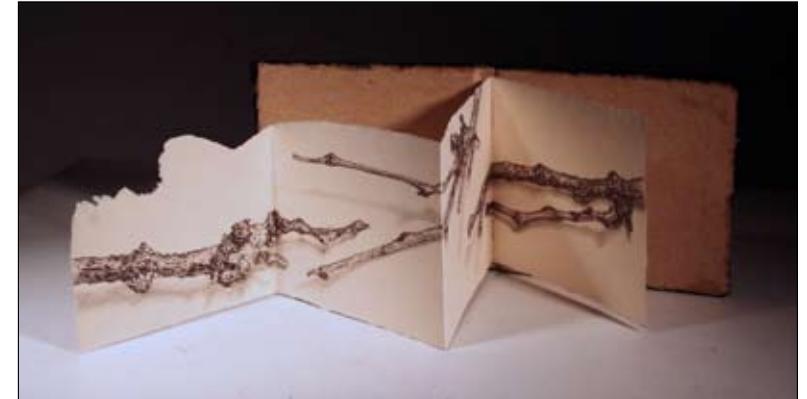


RECENT EXHIBITS

Mementos of Celebration



First Strike,
David Lang,
Sculpture



Eleven, Suzanne Barnes,
handmade book

Oh, how she danced,
Maria Sciuto-Fontaine, wire/ribbon



RECENT EXHIBITS

Selections

In July, we were very much hoping to showcase some raw talent. Raw Art Works, that is. This dynamic program in Lynn provides innovative ways for young people to engage in art-making that can and does transform their lives.

When logistics for the exhibit fell through, we had to come up with something fast. So we “selected” some of our member artists to “select” one piece of their work to put into our July show in the Salem Arts Association Gallery on Artist’s Row. And that is how Selections was born. (Get it!? Get it?!)

Not to fear. We’re already planning a big double RAW show for next summer with art in both the SAA Gallery and the Experimental Art Gallery. ■

— Larry G. Pala



Clockwise from top left: *Art in Heaven I*, Raymond Avalos, acrylic; *Donatello with tulips*, Michael Milczarek, oil; *Water*, Eva Hoffman, oil; *Corea*, Scott McKenna, oil

RECENT EXHIBITS

Thresholds: The Art of the Mezuzah

This article is excerpted from the article “The Art of the Mezuzah” in the Jewish Journal, and reprinted with permission.

In addition to being a ritualistic item, the mezuzah, ubiquitous on every Jewish doorpost, can be a work of art. The Salem Arts Association and Temple Shalom of Salem have launched a project designed to thrust the humble object into the limelight.

The organizations co-sponsored a mezuzah-decorating contest. Participants were invited to pick up free balsa wood mezuzah cases from the Salem Art Association, decorate them any way they pleased, and entered them into a juried show entitled *Thresholds* displayed at SAA’s gallery September 4–28.

The decorated mezuzot were available for purchase, with the proceeds split between Temple Shalom, the artists, and the Salem Arts Association. Professional artists, creative laypeople and even children were welcome to enter the contest.

For the *Thresholds* exhibit, SAA constructed several doorway arches in the center of its gallery to house the mezuzah art. Each doorframe will display 20 pieces; 10 per side. A companion exhibit of juried work by members of the Salem Arts Association adorned the wall space.

Artists were allowed to use any medium to decorate the pieces — paint, mosaics, clay, etc. The only stipulation, according to Gary LaParl, was that the mezuzot cannot be incorporated into a larger piece of art. Prizes for the best pieces were awarded in several categories.

Nancy Rozen, a Swampscott artist who crafts stunning glass mezuzot, was excited to participate. “Making a mezuzah is a way of preserving our Judaism. Glass will be around long after I’m gone,” said the artist, who has sold several pieces in the gift shop at Boston’s Museum of Fine Arts.

“To me, a mezuzah represents being a Jew. Whether you are Reform, Conservative or Orthodox, a mezuzah has the same universal meaning. When it hangs on my door, it’s a concrete reminder of my Judaism,” Rozen said.

Interest in the mezuzah art project extended beyond the Boston area. Marina Aizen, a 31-year-old artist and educator from Buenos Aires, learned about the project via the Internet. She submitted two entries.

“One of the mezuzot is an homage to my grandfather, León Untroib. He taught me about Fileteado Porteño, a decorative style of painting common in Argentina,” Aizen said.

Aizen believes the mezuzah is an important Jewish symbol. “When I got married two years ago, the first gifts our parents gave us for beginning a new life were a mezuzah and a little hand from Israel. I think the mezuzah represents continuity and joy,” Aizen said. ■

— Susan Jacobs, *Jewish Journal* Staff
Susan Jacobs is associate editor of the *Jewish Journal* Boston North in Salem, Mass. She lives with her family in Swampscott, and has mezuzot on every doorpost.

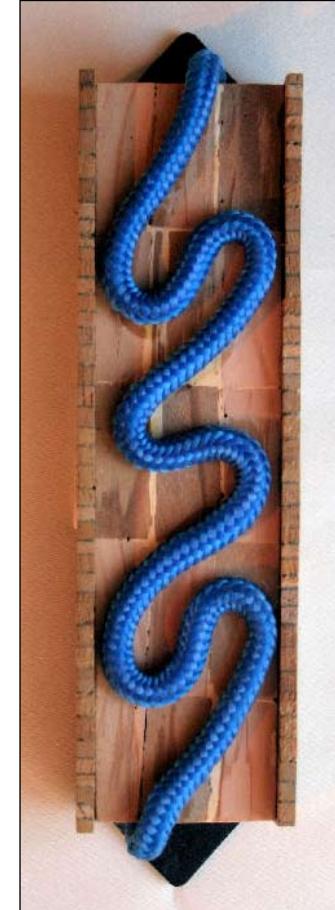
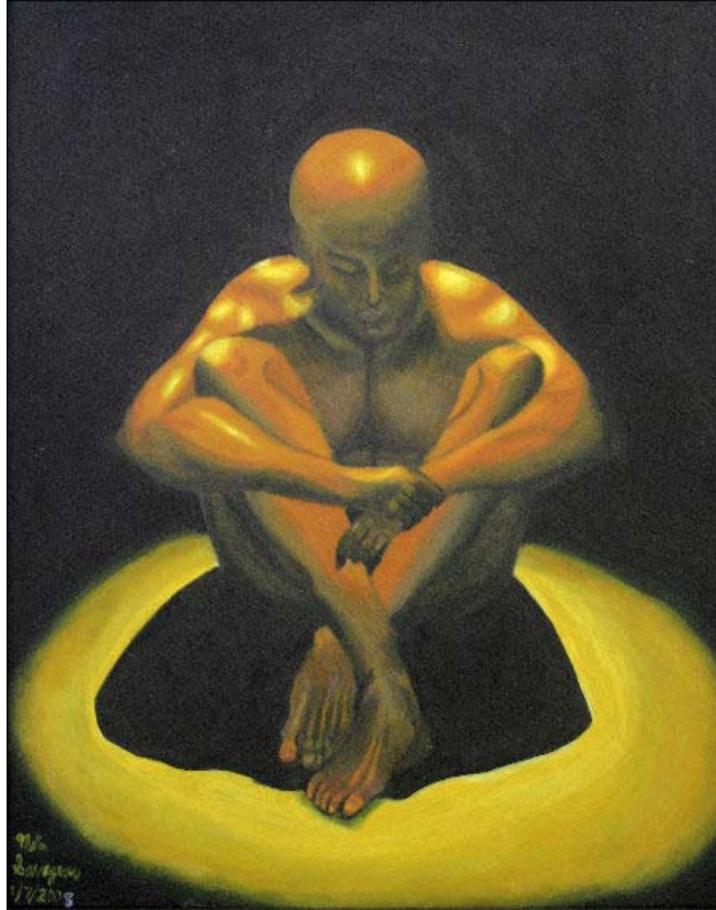
The Art of the Mezuzah will continue at the Temple Shalom until October 2009.

Left to right: *Set Sail*, Eileen Young; *Journey*, Heather Warriner; *He Knows the Number of the Stars*, Jennifer “Jeff” Bowie



RECENT EXHIBITS

Thresholds: The Art of the Mezuzah & Members Show



Left to right:
Joy 2, Jeanette Baker,
mixed media; *Down
in a Hole*, Michael
Savageau, oil on
canvas; *Untitled*, Dan
Trajman, mixed media

GUEST COLUMN

You and Your URL

by Susan Fader

Selecting a URL (domain name) requires careful consideration. The correct choice will impact your life as an artist and make your marketing so much easier.

Using your own name is the best thing you can do, it is the first step toward building an identity, something that in marketing is called "branding." As an artist you are your own brand which requires consistent promotion to create the recognition needed for the art-world to remember you and your art.

Your name as your URL is priceless, it is simply the easiest way for people to find you with key word searches. Even if I do not remember the full name of an artist I meet remembering some portion, combined with googling the event where we met, or some other word association can eventually get me to that person.

Memory is an important factor as well, people have built skills to remember personal names, usually through association. Without relying on pen and paper, committing someone's name to memory is easier than names made up of adjectives and nouns. They are longer and most often do not have a clear enough connection to the artist, or the art, to be memorable.

If you find that your name is not available as a URL then add a simple word such as art, artist, painter, sculpture at the end of your name. If your name is particularly long or difficult to pronounce then using some variation can help.

Adding the word "gallery" is misleading unless you have a physical gallery. Business names that try to communicate your subject matter or attempt to evoke some aspect of your work usually get you mixed into a sea of similar identities and can often come off as bravado.

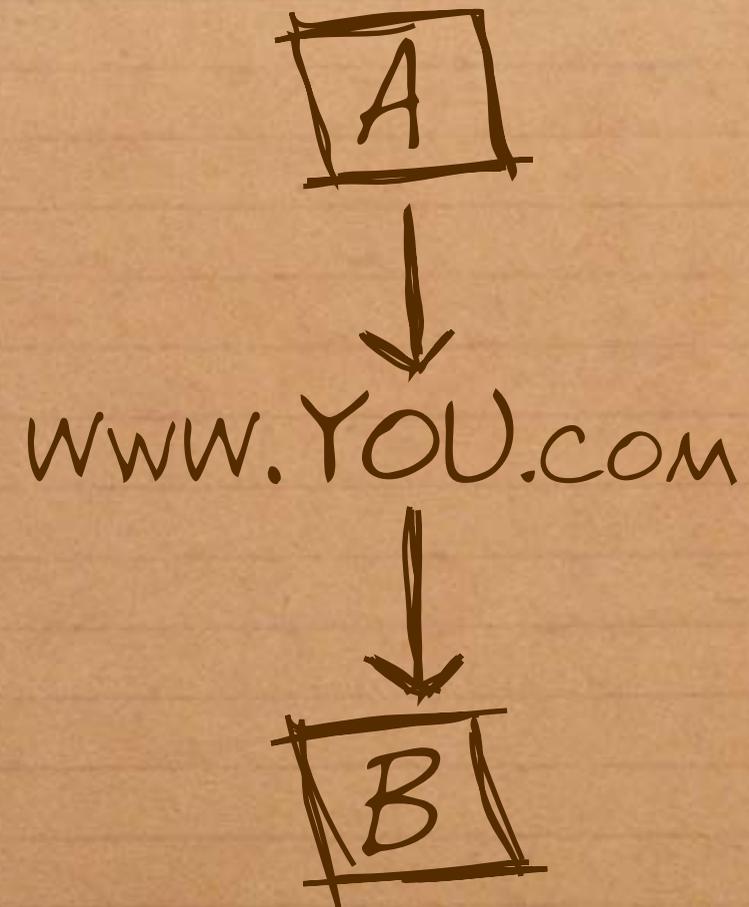
If you are an artist who's subject matter or medium is significantly different, or you have a specialty that remains consistent, then add a tag line such as "Landscapes in Watercolor" to your marketing materials.

Once you settle on your "brand you" URL/domain name, stick with it and promote it on all your marketing materials. When an artist first launches a web site it is recommended that a mailing is created to make the announcement and to direct people to the web site. Emails can be used in conjunction, but traditional mail is still effective for the visual artist.

For emerging artists, this is the time to get it right. If you already have a URL and are thinking about changing it, try to keep your old domain name for up to a year and use an easy technique called re-direct. It is the internet equivalent to call forwarding. Good communication and marketing further eases the change.

Be sure to use your domain name as your email address, for your blog and your identity on sites such as MySpace, Facebook, etc. This will send out the message that you are organized and professional — something that art buyers and other art professionals appreciate.

Susan Fader is co-owner of Ditto Editions LLC, Fine Art Digital Printers, located in Salem. Her URL is www.dittoeditions.com. She can be reached at info@dittoeditions.com.



My Dearest Salem...

Irish Painter John Patterson pays tribute to Salem in the Salem Arts Association's first solo member show, coming to this Artists' Row this October.

JOHN PATTERSON LOVES SALEM. He only spent 18 months living in the bewitching seaport in the early 90's while he worked with emotionally disturbed adolescents in Lynn, but living in Salem left an indelible impression.

When he was searching the internet and found out there was an association for Salem artists, he insisted on joining. From Northern Ireland.

Living in Newry, Northern Ireland, John works in incorporating acrylics and Swiss made Caran Dache coloured pencils for his drawings which are dark, moody representations of buildings at dusk — that magic time when colors (colours) are bolder, deeper and often provocative. He has a preference for painting in strong reds and blues, silhouetting a range of churches, castles, standing stones, ruins and well known buildings against a contrasting sky and with a trademark window light.

For our October Salem Arts Association Gallery exhibit, we will feature 12 of John's works in *John Patterson: A Halloween Valentine to Salem*.

John has chosen to paint Salem landmarks in his signature style for this exhibit as a tribute to the city he left behind. He has also applied for a travel grant from the Northern Ireland Arts Council in the hopes that he will be able to join us for his opening reception on October 11.

John Patterson: A Halloween Valentine to Salem will run from October 2 to November 2 in the SAA Gallery in Salem's Artists' Row.

Witch Dungeon



John Patterson



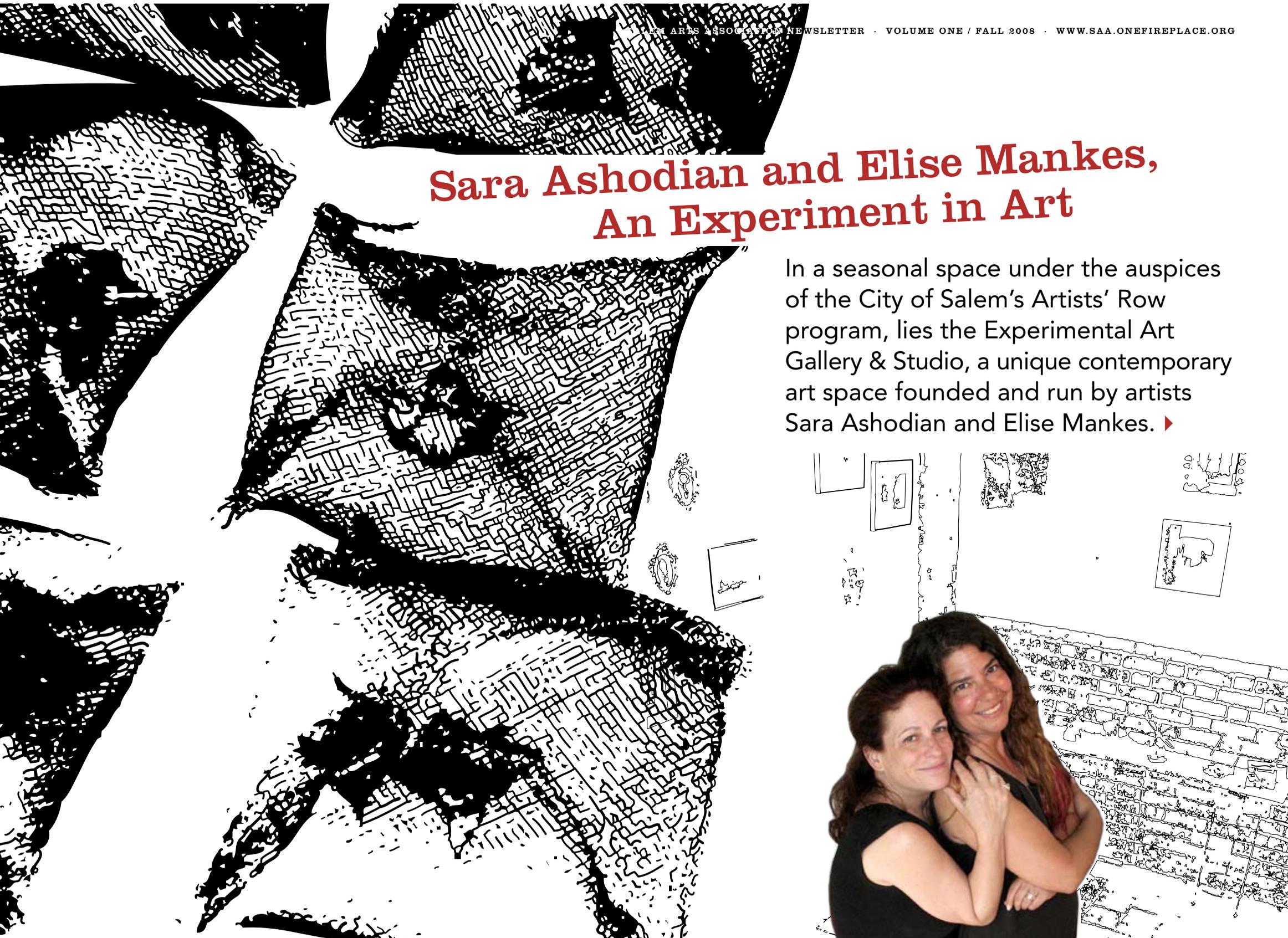
Salem Witch Museum



Salem Jail

Sara Ashodian and Elise Mankes, An Experiment in Art

In a seasonal space under the auspices of the City of Salem's Artists' Row program, lies the Experimental Art Gallery & Studio, a unique contemporary art space founded and run by artists Sara Ashodian and Elise Mankes. ▶





Left to right: Detail of *Untitled, (containment/contentment)*, Sara Ashodian, pods in screen; *Japanese Bathing Ritual*, Elise Mankes, mixed media, encaustic

MANKES AND ASHODIAN MET IN 2004 in a group show at artspace@16 in Malden, and became fast friends through their similar views, and artistic sensibilities. In 2007, the artists submitted a proposal to the city, to start a "gallery focused on contemporary art and artists whose work breaks boundaries with their materials and/or vision."

When asked what the gallery uniquely brings to Salem's art community, Mankes responded, "I think the gallery brings a unique mix of art form to the community—it also offers a communal space to hang out, talk about art and artists, and is a place for the community to learn about art, for artists to create, hear great music from local musicians, and also learn about current issues that artists should know about."

"Last year we sponsored a town meeting with Kathleen Bitetti from the Artists Foundation, and a talk with the VLA (Volunteer Lawyers for the Arts). This year we co-sponsored another

town meeting at Old Town Hall with Kathleen Bitetti, and special guest Rep. John Keenan. It's important for artists to be informed of the various legal issues that swirl around us but are usually unaware of."

In the gallery's first year, unusual installations and sculptures by artists such as Alya Romeos and Paul Wolcott brought their unique visions to Salem.

In their second year, the gallery has hosted two group exhibitions as well as solo shows, such as that of artist Laura Rollins. The Rollins show, "Cool, Blue, Smooth & Creamy," showcased her use of challenging materials, like actual Velveeta cheese and Xeroxed blueprint Velveeta cheese wrappers, crafted into sculptural forms.

In September, the artists chose to exhibit their own current work. In *Sense and Sensibility: A Sensational Liaison*, September 5–28,

viewers experienced both sculptural and two-dimensional pieces created by Ashodian and Mankes that utilize found objects and encaustic wax, each of which are filled with eccentric juxtapositions of seemingly unrelated objects that bring about a jarring visual experience and thoughtful emotional explorations.

Ashodian and Mankes see their work as "exploring alternative ways of seeing, through technique and the use of diverse resources; incorporating the detritus and uncovered remains that surround us all and are transformed through the artist's vision."

References to death, feminism and art history seem to abound, a fur-lined picture frame reminds one of Meret Oppenheim, and another piece of Mankes' filled with Nori, seed pearls, porcupine quills and a mysterious bottle labeled only, "Ink Eradicator," echoes and responds to Joseph Cornell's, *Taglioni's*

Jewel Box. Consequently, a large retrospective of Cornell's work was held at last year at Salem's Peabody Essex Museum.

Meanwhile, Ashodian's sculptural pieces use such disparate materials as painted water chestnuts encased in wire pods, and sausage casings. Their work feels both deeply personal, and mysterious to a viewer.

In October, Ashodian and Mankes plan to bring back their previous guest artist Tyson Schroeder, from Kansas. He will be exhibiting a new body of work, "Knees and Elbows: Drawings of Parts. An examination of the human figure in small sections and at times... deconstructed." Additionally local musicians will perform.

They are hopeful that the Artist's Row space will be renewed for another year, so they can continue to bring their "sense and sensibility of creative vision" to the city of Salem. ■

Music exorcises singer's demons

By Robert Kelly



**"You've got to have heart.
All you really need is heart...."**

— Jerry Ross and Richard Adler, composer/lyricist,
"Damn Yankees," 1955 Broadway production

*This article is reprinted with permission
from The Salem News.*

**DO YOU WANT TO BE AN
ACCOMPLISHED AND ADMIRED
MUSICIAN?** A time-honored way of
reaching your objective is to copy the
road to success traveled by someone
in your chosen field.

Take A. Jorgelina Zeoli, for example.
You could copy her — if you dare.

She is a graduate of the New England
Conservatory of Music and has been
for two decades a familiar figure in
eastern Massachusetts. Before assuming
her current position as music director
at St. John the Evangelist Church in
Beverly, she held similar positions at

other churches, and she has appeared
in concerts as an organist and singer
that feature both classical and popu-
lar music.

How did she become such a gener-
ally admired musician? How did she
prepare herself?

Jorgelina was born in the United States.
Her mother was an intelligent but ec-
centric woman and her father, Hector,
was a brilliant organist who trained at
the Julliard School of Music in New
York. He became a nationally known
artist when he returned to his native
Argentina in 1954 with his family, which
included 2-year-old Jorgelina.

(continued next page)

“They come in the middle of the night.... Are we next?”

— “Flashback, Part III, *The Immigrant*,” pg. 57, *A. Jorgelina Zeoli*



Stories to tell: A. Jorgelina Zeoli

Music Exorcises Singer’s Demons (continued from previous page)

Argentina was a turbulent place to live in those days. Juan Peron was deposed in the mid-1950s, and he was succeeded by unstable governments, which were besieged by those who wanted to return Peron to power, which they did in 1973. But Peron died a year later, and his third wife, Isabel, who succeeded him, was ousted in 1976.

Then the infamous junta began that, before it had run its course, managed to make about 20,000 people disappear.

“A mass grave has been found; parents searching for their children, digging in piles of rotting corpses. O my God; O my God. The breeze brings the smells of roasting flesh and the screams of inmates ... being burned alive.” — “Flashback, Part III, *The Immigrant*,” pages 32 and 34, *A. Jorgelina Zeoli*

Jorgelina was about 24 when the junta began. She already had a promising concert career as an organist, but

her life was otherwise in turmoil. Her famous father had deserted her; her mother was mentally ill.

“Doctors had said she’d kill my sister and me, so we had been separated.” — “Flashback, Part II, *Argentina*,” pg. 75, *A. Jorgelina Zeoli*

Her life at 27 was in ruins and she was surrounded by the animals who ran the country.

Her options were clear: Remain in her beloved Argentina and run the risk of death, or accept the scholarship offered by the faraway New England Conservatory of Music.

She chose to move on. With three thousand dollars and lots of courage, she came to Boston in 1979 and started to build a new life. Along the way, she took her tortured mind to a therapist who urged her to express her inner horrors and disappointments in writing — air them out; vent.

Thusly was born a series of memoirs presented in poetic form — “Flashback” Parts I, II and III. Jorgelina

invented a name for the young child within her who had been abused by life for decades — “Fiery Jay”. And she created a conversation between Jay and God during which the child rants, raves, accuses, laughs with and adores her Creator. And, wouldn’t you know, Jorgelina couldn’t resist a final step: She put it to music.

The result is a traveling production titled “God on the Back Burner (Call of the Broken Heart).” It has been performed in Ipswich and Beverly, and Jorgelina is open to invitations from others (flashback@earthlink.net).

That’s the road to excellence Jorgelina traveled — a road that only the stout of heart could negotiate. ■

Robert Kelly of Peabody writes regularly for the opinion pages of The Salem News. He can be reached via e-mail address at robert.kelly5@verizon.net.

A. Jorgelina Zeoli is a member of the Salem Arts Association. Her three memoirs can be purchased in the Salem Arts Association Gallery, Artists’ Row, 24 New Derby Street, Salem.

New Member Profiles

JANICE CONDON

Janice Condon has been a painter since childhood when she studied oil painting privately with Mrs. Frances Matsubara of Danvers. She has studied art at Mass College of Art, Montserrat College in Beverly and has taken many workshops to hone and improve her skills.

Janice recently retired from IDEARC Media (formerly Verizon) after thirty years, where she developed a love of Photoshop and Illustrator worked as an illustrator and graphic designer.

“Oils have been my favorite medium for most of my life,” Jan says. “In recent years I’ve switched to watercolors and acrylics. Portraits have been my specialty, but I also enjoy and find freedom in painting landscapes and still lifes as well.” Light and color are the primary inspirations and passions in her work. Jan is particularly attracted to the play of light on a subject as well as the endless shades and variations of color and tries to achieve an exciting balance of the two.

Another passion of Jan’s is crafting where her biggest challenge has been focusing on one craft. Her current focus is collage and

working with soldered charms, wire and beads. “I believe that everything new that you learn just deepens and develops your creativity and personal artistic style.

“Seeing constant change in my work and continually learning new techniques keeps me motivated as well as the realization of how lucky I am to have the time and opportunity to explore my artwork.”

MARCY HEDGES

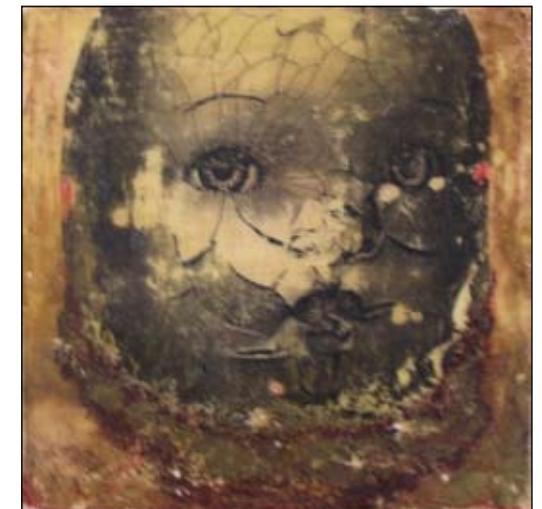
Marcy Hedges is building on her foundation of experience in fashion, floral design, weaving and music into her painting, collage, mixed media and encaustic works.

“My collage and mixed media work begin with the process of dying, painting stamping, staining and otherwise manipulating papers. These papers along with found objects and transfers begin to form relationships and “families” that intuitively come together on the canvas.”

Marcy has studied at the Massachusetts College of Art and Design and Montserrat College, and has been a juried member of the League of New Hampshire Craftsmen.



Top to right: Patrick and Elizabeth, Janice Condon, painting; Marcy Hedges, mixed media, encaustic



New Member Profiles

PAUL FRONTEIRO

Paul Fronteiro was born into a hardworking commercial fisherman's family in 1959 and taught that hard work was an important part of life. Paul has been employed in the Graphic Arts Industry as a Printer and Color Coordinator for over 30 years. His father, also named Paul is a World-known Marine Artist and a former Gloucester fisherman and instilled an appreciation of nature's colors through a painter's eye.

Paul paints primarily alla prima on location and in the studio. Painting in one session allows him to paint spontaneously and capture the subject the way he originally viewed and interpreted the scene, and not to overwork the painting.

He enjoys drawing and painting the working waterfront on location, so to experience the sights, sounds and smells that helped draw him to the scene.

Paul's work has been exhibited at the Northshore Art Association, Rockport Art Association, the Sawyer Free Library and many Local art events.

He lives in Gloucester with his wife Catherine and four sons.

SARAH COAKLEY

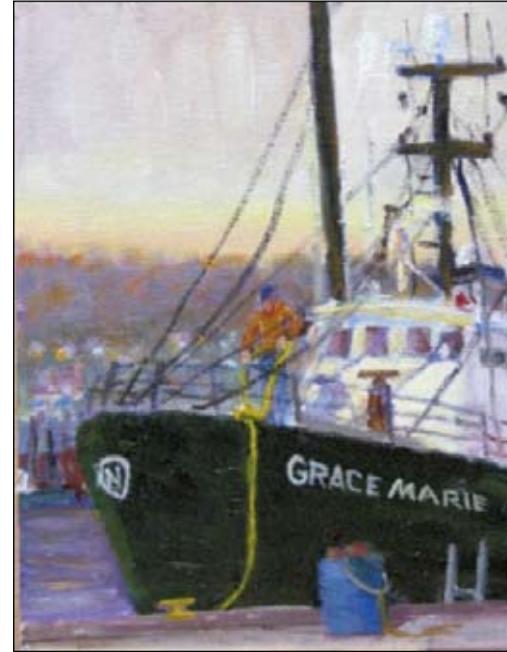
Sarah Coakley, our 2008 Salem Arts Association Intern, has started her senior year at Salem State College where she is majoring in Art History. She hopes to run her own gallery someday.

As an artist, Sarah works in several mediums, but glass is her favorite. Using glass paints, she creates designs on vases and flat window glass, and has recently been exploring Pamela Perkins' recycled glass collage technique.

In addition to glass, Sarah can be found with watercolors, drawing media, mixed media and loves creating Artist Trading Cards.

Sarah has been instrumental in helping the Salem Arts Association grow. She is a doer! She has assisted with jurying and hanging the SAA Gallery shows, Mementos of Celebration in Old Town Hall, receptions, marketing, publicity, events management and membership.

We will certainly miss her when her official duties with the SAA are complete!



Grace Marie,
Paul Fronteiro



Vase,
Sarah Coakley,
painted glass

Ten things we love about Salem...

in no particular order

by elise & sara

1.8.4.2.3.
6.5.10.7.9.

BULLETINS

In the Parlor

The Parlor is a new nonprofit creative writing center in Salem, Massachusetts. On tap for the fall are three new classes:

**Mining Your Memories:
Specific Tools for Turning
Autobiography into
Solid Fiction**

Instructor: Rusty Barnes
When: 2nd Mondays,
starting October 13th,
6:30pm-8:30pm, \$60
Where: SAA Gallery

Poetry Kickstart

Instructor: Jennifer Flescher
When: 2nd Thursdays,
starting October 16th,
6:30pm-8:30pm, \$60
Where: SAA Gallery

Quick Fiction

Quick Fiction is a biannual national literary journal featuring stories under 500 words that was recently ranked #4 in New England by *The Boston Globe*. Issue 14 will be released this fall, featuring new fiction by Steve Almond, Kim Chinquee, and Peter Jay Shippy, among others, and wrapped in awesome new cover art by Iaian Greenson.

More info:

www.quickfiction.org.

Essex Art Connection

The Essex County Art Connection is the brainchild of Anne Brown, a Salem Arts Association Member and all around fabulous babe.

Anne's vision was to somehow connect all the galleries, museums, associations, and retailers who exhibit and support local and regional artists, or include visual art as a part of their mission. We are starting with a comprehensive list designed so "Day-Trippers" don't miss out on where to connect when visiting in Essex County. (We also include Lowell in our list.)

The list is nearly complete and can be previewed at www.salemartsassociation.org by choosing the Essex Art Connection link. The list is dynamic and will change

as new friends open their businesses and old friends move on. The list will be made available, free of charge, to any other organization who would like to post it.

If you have additions, deletions, or wish to report corrections to the list, please email info@salemartsassociation.org with Essex Art Connection in the subject line.

Please use the following simple format for new listings:

- City
- Name of Business
- Street Address
- Phone
- Email
- Web Site (www.yourbiz.com)
- A brief description of your business in lower case hours of operation

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SALEM ARTS ASSOCIATION

SALEM ARTS ASSOCIATION MEMBERSHIP

Founded in August of 2007 and built on the foundation of ARTSalem, Inc., the Salem Arts Association was introduced with a flurry of activity, excitement and praise. In a short period we have forged collaborations with the City of Salem, the Salem Chamber of Commerce, Salem State College, The Peabody Essex Museum, area retailers and other area arts associations.

We have produced many special exhibits enjoyed by several thousand residents and visitors, operated a gallery in Salem's Artists' Row in collaboration with the Campus Center Arts Program and the GlassWorks Studio of Salem State College, produced an Arts Festival at Old Town Hall, produced several literary and musical performances, began working with the City on Public Art Programs, and produced the Second Annual Salem Open Studio Tour.

Our mission is simple: to bring art, in all its forms to the community, and bring the community, in all its diversity to the arts in Salem. Along the way we hope to establish Salem as an arts destination and foster the creative efforts of Salem's vast pool of talent.

We hope you will join us in our mission and support us with your membership dollars and/or volunteer hours.

2008-2009 Calendar Non-Artist Membership Application
(*apply online and use—www.salemartsassociation.org*)

Salem Arts Association, Inc., is a nonprofit corporation, organized and existing under the laws of Massachusetts, and with a principal business address of 264 Washington St., Salem, MA 01970.

Here are the membership levels, annual dues and benefits:

- ASSOCIATE MEMBER** \$15.–Student \$25.–Individual \$35.– Household
- Individual Associate or Organization with one contact
(*Household memberships will receive two member cards — one address, 2 member cards issued*)
 - Frequent E-Mail update
 - Bi-annual Newsletter
 - Advanced notice and discounts on classes, programs and events from select artists and/or artist organizations
 - 5% Discount on member art in the SAA Gallery and during official SAA sponsored events.
- ARTIST MEMBER** \$15.–Student \$25.–Individual \$35.– Household
- All Associate membership benefits, plus voting privileges
 - Invitation to submit art for juried member shows and events
 - Reduced Fee for participation in SAA Events
 - Invitation to perform during member shows and events
 - Link to your Artist website from the SAA website

MEMBER CARD BENEFITS:

10/1/08 40% discount on custom framing at The Art Corner
5% discount at all SAA sales events
3.00 discount at Salem Theatre Co. mainstage performances

BOARD OF DIRECTORS:

Sara Ashodian—Salem Cultural Council; LynnArts; Salem Arts Association
Judy Beals—Secretary, Salem Arts Association
Sandy Heaphy—Owner, Kensington-Stobart Gallery & Washington Square Studio
Jerrie Hildebrand—Owner, Kish Graphics
Alyssa Jones—Treasurer, Salem Arts Association
Gary LaParl—President, Salem Arts Association
Richard Lewis—Art Department, Salem State College; Machine 475
Jason Silva—Chief Aide to the Mayor, City of Salem
Kristin Solias—Vice President, Salem Arts Association
Shirley Walker—Shirley Walker Real Estate; Board Member, Historic Salem, Inc.; City of Salem Beautification Committee; Residents Committee of the Women's Friend Society

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Join online at www.salemartsassociation.org

ASSOCIATE MEMBER

ARTIST MEMBER

NAME

ADDRESS/CITY/STATE/ZIP

TELEPHONE

E-MAIL/WEBSITE

MEDIA

OR

N/A

SUPPORTING MEMBER

VOLUNTEER INTEREST

COMMENTS

SALEM ARTS ASSOCIATION

231 Washington Street
Salem, MA 01970
978-745-4850
www.salemartsassociation.org
info@salemartsassociation.org

UPCOMING EVENTS

Thursday, November 13th

7PM to 9PM

Salem Arts Association's Premiere Fundraiser – The Big Reveal

Finz Seafood and Grill, Salem

visit www.salemartsassociation.org for ticket information

Saturday, November 22nd

10AM to 6PM

Third Annual Salem Open Studios

Old Town Hall and Retailers and Artist Studios throughout Salem



November 4th through November 30th

Year End Culmination Show

Cinema Salem

Museum Place Mall, Salem

“Any Fish Dish You Wish . . .”

Dogfish was a popular attraction at the art show at Experimental Art Gallery & Studio's show this summer, it was made by sculptor Dan Browne.