



Please join us in sponsoring this community enriching event.

Our Holiday Artists' Market is a community event held annually at Salem Old Town Hall in collaboration with Creative Collective.

The event features local artists from across the Northshore, live music, local performers, food vendors, and community organizations. The event is free and open to the public. This event also coincides with Small Business Saturday events in Downtown Salem. .

The Salem Holiday Artists' Market event is Saturday November 27, 2021, 10-5 PM.

Community Reach – We anticipate 1000 - 2000 guests, signage and publicity across the Northshore, and exposure on social media outlets.

Sponsorship Opportunities

Title Sponsor - \$1,000+

- Prominent logo placement at the Holiday Market, on social media, and on website throughout September and October
- Company Logo on solo banner during the event
- On-stage introduction and recognition at event
- Inclusion of company name in all press releases and media coverage of event*

Stage Sponsor - \$500

- Logo placement on main stage during event, on social media, and on website
- Company Logo on community banner throughout the event
- On-stage introduction and recognition of company at event
- Inclusion of company name in all press releases and media coverage of event*

Community Sponsor - \$250

- Name and/or Logo placement on website
- Listed on community banner throughout the event

Are you interested in sponsoring our Holiday Artists' Market? Contact us by November 18, 2021 to finalize your sponsorship. Please contact Heather Stewart at President@SalemArts.org, call (978) 745-4850 for info.

* Print Media placement requires a completed sponsorship prior to November 12, 2021

Salem Arts Association is a federally recognized 501(c)(3) nonprofit organization and donations are tax deductible to the extent allowed under IRS tax codes.

Artoberfest Sponsorship Form

Yes, we would like to partner with Salem Arts as Holiday Market Sponsor at the following level:

_____ Title Sponsor – Donations of \$1,000 and above

_____ Stage Sponsor – Donations of \$500 to \$999

_____ Community Sponsor – Donations of \$250 to \$499

_____ Other Amount – Up to \$250

Enclosed please find my check for \$_____ made payable to Salem Arts Association, Inc. Sponsors can also process your sponsorship by credit card at www.salemarts.org/sponsorship .

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Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

**A Community that creates together is one that grows together.
Thank you for your support!**

Salem Arts Association
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