



# ARTOBERFEST

**Please join us in sponsoring this community enriching event.**

Artoberfest is a community event in collaboration with Salem Maritime Historic Site that features live music, local performers, food vendors from Salem Gnu Kitchen, and the Notch Mobile Biergarten. The event is free and open to the public.

This event also coincides with our annual October-themed Artoberfest exhibition in the galleries throughout September and October.

The Artoberfest event is Saturday October 1, 2022, located on the Salem Maritime Historic Site next to Salem Arts Association.

**Community Reach** – We anticipate 2500-3000 guests, signage and publicity across the Northshore, and exposure on social media.

## **Sponsorship Opportunities**

### **Title Sponsor - \$1,000**

- Prominent logo placement in the gallery, on social media, and on website throughout September and October
- Company Logo on solo banner during the Artoberfest event
- On-stage introduction and recognition of company at event
- Inclusion of company name in all press releases and media coverage of event\*

### **Stage Sponsor - \$500**

- Logo placement on main stage during event, on social media, and on website
- Company Logo on community banner throughout the event
- On-stage introduction and recognition of company at event
- Inclusion of company name in all press releases and media coverage of event\*

### **Community Sponsor - \$250**

- Name and/or Logo placement on website and Social Media
- Listed on community banner throughout the event

Are you interested in sponsoring Artoberfest? Contact us by September 5, 2021 to finalize your sponsorship. Please contact Heather Stewart at [President@SalemArts.org](mailto:President@SalemArts.org) or call (978) 745-4850 for more info.

\* Print Media placement requires a completed sponsorship prior to September 1, 2021

## Artoberfest Sponsorship Form

Yes, we would like to partner with Salem Arts as an Arttoberfest Sponsor at the following level:

\_\_\_\_ Title Sponsor – Donations of \$1,000 to \$4,999

\_\_\_\_ Stage Sponsor – Donations of \$500 to \$999

\_\_\_\_ Community Sponsor – Donations of \$250 to \$499

\_\_\_\_ Other Amount – Up to \$250

Enclosed please find my check for \$\_\_\_\_\_ made payable to Salem Arts Association, Inc. Sponsors can also process your sponsorship by credit card at [salemarts.org/sponsorship](http://salemarts.org/sponsorship).

Salem Arts Association is a federally recognized 501(c)(3) nonprofit organization and donations are tax deductible to the extent allowed under IRS tax codes.

Corporate sponsorship pledges must be received by October 1 to be included in print materials.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media: \_\_\_\_\_

**A Community that creates together is one that grows together.  
Thank you for your support!**