

# ART NEW ENGLAND

## DISPLAY ADVERTISING

### CONTRACT

<u>BILL TO:</u>	<u>SOLD TO: (IF DIFFERENT)</u>
<u>BUSINESS</u>	<u>BUSINESS</u>
<u>ADDRESS</u>	<u>ADDRESS</u>
<u>CITY</u> <u>STATE</u> <u>ZIP</u>	<u>CITY</u> <u>STATE</u> <u>ZIP</u>
<u>PHONE</u> <u>FAX</u>	<u>PHONE</u> <u>FAX</u>
<u>CONTACT</u>	<u>CONTACT</u> <u>P.O.#</u>
<u>EMAIL</u>	<u>SIGNATURE</u>

**Please check the issues when your ad will appear and indicate size:**

<input type="checkbox"/> FEBRUARY/MARCH 200__	<u>ad size</u> _____	<input type="checkbox"/> AUGUST/SEPTEMBER 200__	<u>ad size</u> _____
<input type="checkbox"/> APRIL/MAY 200__	_____	<input type="checkbox"/> OCTOBER/NOVEMBER 200__	_____
<input type="checkbox"/> JUNE/JULY 200__	_____	<input type="checkbox"/> DECEMBER/JANUARY 200__	_____

Color	1x	2x	3x	4x	5x	6x
<b>Full</b>	\$2530	\$2305	\$2070	\$1880	\$1730	\$1595
<b>1/2</b>	1570	1430	1370	1295	1230	1165
<b>1/4</b>	1030	935	870	830	770	690
<b>1/8</b>	780	710	650	620	580	550

Black & White	1x	2x	3x	4x	5x	6x
<b>Full</b>	\$2110	\$1920	\$1725	\$1565	\$1440	\$1330
<b>1/2</b>	1310	1190	1140	1080	1025	970
<b>1/4</b>	860	780	725	690	640	575
<b>1/8</b>	650	590	540	515	485	460

Additional production fees may be incurred. Please see the Advertising Production Specifications page for more information.

**PLACEMENT PREFERENCE:**

First five pages add 10%                       Right-hand page placement add 5%

**TOTAL AMOUNT PER ISSUE:** \_\_\_\_\_ **CREDIT CARD #** \_\_\_\_\_ **EXPIRATION DATE** \_\_\_\_\_

Please charge credit card by issue.                       Please charge credit card for entire contract.                       MASTERCARD     VISA     AMEX  
 Yes, I wish to receive 5 complimentary copies of ART NEW ENGLAND

**Send to: Advertising, ART NEW ENGLAND, 425 Washington Street, Brighton, MA 02135**  
**Tel: (617) 782-3008 • Fax: (617) 782-4218 • Email: advertising@artnewengland.com • Web site: www.artnewengland.com**

**Closing date:** Advertiser is responsible for meeting deadlines. If material is not received in time for publication, advertiser will be billed for contracted price.

**Cancellations:** Reserved advertising space cancelled after the closing date will be billed in full. A contracted ad may be cancelled by notifying the publisher in writing before the closing date and reinsertion must be scheduled for cancelled ad within the contracted year. All cancellations must be in writing. Art Preview does not apply to cancellation. A cancellation fee of \$50 will apply. Extensions are permitted beyond the deadline date as determined by the Production Manager. Contact your sales representative for more information. All display advertising programs include annual subscription to ART NEW ENGLAND.

**Terms:** All contracts must be completed within one year of the date of the first insertion. Any contracted ads not published within the contract period are subject to price change. All bills due net 30 days. A finance charge of 1.5% of amount owed will be added to delinquent accounts per month delinquent account is outstanding. Returned check fee of \$20. Attorney fees of 15% of the amount due will be added to accounts referred to collection. Any court fees incurred by delinquent accounts are the responsibility of the account holder. ART NEW ENGLAND reserves the right to cancel, at any time, advertising that the publisher deems unacceptable in any way. **Agency fees and production fees are not included, all fees must be added to ART NEW ENGLAND pricing.**

ART NEW ENGLAND reserves the right in its sole discretion to edit any advertisement for grammar, style, punctuation, and conformity with the publication standards of ART NEW ENGLAND, or to reject any advertisement. The advertiser assumes complete responsibility for the contents of, and claims made with respect

to, the consequences of or in connection with the advertisement, and agrees to hold ART NEW ENGLAND harmless from all costs, expenses (including attorney's fees), liabilities, and damages of any nature or attributable in any way to the publication, editing, or rejection thereof. In the event of an error in publication of the

advertisement, the responsibility of ART NEW ENGLAND shall be limited to the publication of a corrected version in a subsequent issue. Please note, client errors (such as those done by outside vendors) are excluded.